

# Anti-SPAM Policy

## Our Policy

We have zero tolerance for Unsolicited Commercial E-mail (SPAM or UCE) that is in any way associated with our products, services, our customers, and our internal marketing and research effort. We understand the importance of privacy and therefore respect the expectations of the public.

An e-mail is considered Spam if:

1. The recipients personal identity and context are irrelevant because the message is equally applicable to many other potential recipients; and
2. The recipient has not verifiably granted deliberate, explicit, and still-revocable permission for it to be sent; and
3. The transmission and reception of the message appears to the recipient to give a disproportionate benefit to the sender.

## Our Commitment

- Rice Lake Weighing Systems does not send out Unsolicited Commercial E-mail (UCE/SPAM).
- Rice Lake Weighing Systems does not knowingly do business with any company that participates in sending UCE /SPAM.
- Rice Lake Weighing Systems does not sell or exchange personal information from our opt-in lists.
- Rice Lake Weighing Systems will not send any kind of promotional message via e-mail to any person who has chosen to opt-out of our e-mail list. .

The following sources of e-mail lists are generally not acceptable:

- Lists generated with web spiders
- E-mail addresses collected from discussion lists or news groups
- Lists generated with e-mail address collector programs.

Generally speaking, any e-mail list created in a way that does not offer a choice about inclusion is considered a SPAM list and use of such list would be in violation of our Anti-SPAM Policy.

All Rice Lake Weighing Systems employees will abide by the Anti-SPAM Policy as stated above. If we decide to change our policy, we will post these changes on this page so that you're always aware of what information we collect and how we use it.

If you have any questions about this policy, please contact Stacy White at [swhite@ricelake.com](mailto:swhite@ricelake.com) or see our contact section for information on contacting RLWS via mail.