

# Privacy Policy

## Privacy/Legal

### **Rice Lake Weighing Systems' Privacy Policy**

We respect and are committed to protecting your privacy. That is why we have adopted this privacy policy. This privacy policy lets you know how your personal information is processed and used. We promise that we will take steps to use your personal information only in ways that are compatible with this privacy policy. The following policies are only in effect for the Web pages, newsletters and opt-in announcement lists owned by Rice Lake Weighing Systems (RLWS). The RLWS network consists of all Web sites and other certain Internet media properties hyper linked from the RLWS home page. The following discloses our Privacy Policy.

### **What Information Are You Collecting And How Are You Collecting It?**

Every computer that is connected to the Internet is given a domain name and a set of numbers that serve as the computer's Internet Protocol address (IP address). When a visitor requests a page from any Web site within the RLWS network, our Web servers automatically recognize that visitor's domain name and IP address. The domain name and IP address reveal nothing personal about you other than the IP address from which you have accessed our site. We use this information to examine our traffic in aggregate, and to investigate misuse of the RLWS network, its users, or to cooperate with law enforcement. (See also Will You Disclose the Information You Collect to Outside Third Parties?)

### **What Are Cookies?**

From time to time, RLWS may send a "cookie" to your computer. A cookie is a small piece of data that is sent to your Internet browser from a Web server and stored on your computer's hard drive. A cookie can't read data off your computer hard disk or read cookie files created by other Web sites. Cookies do not damage your system. We use cookies to identify which areas of RLWS' network you have visited, so that the next time you visit, those pages may be readily accessible. We may also use cookies to ascertain how many times you've seen an advertisement. We may use this information to better personalize content, banners, and promotions that you see on our site. You can choose whether or not to accept these cookies by changing the settings of your Internet browser. You can reset your browser to refuse all cookies, or allow your browser to show you when a cookie is being sent. If you choose not to accept these cookies, your experience at our site and other Web sites may be diminished and some features may not work as intended.

### **What Information Do You Collect When I Register?**

RLWS offers access to some services that require registration. We may use your registration contact information to send you notification of RLWS products and services by e-mail and/or postal mail. We also may share that information with our distributors/dealers. Our distributors/dealers might send you promotional material that is related to the topic of the service for which you registered. We may also use your IP address internally.

Your e-mail or mailing address could be requested for the purpose of conducting a survey to provide additional services. Whenever we request the identity of the visitor, we will clearly indicate the purpose of the inquiry before the information is requested. We maintain a strict "No-Spam" policy. That means we do not sell, rent, or otherwise give your e-mail address to any third-party without your consent or as permitted by this policy.

When you register for a contest or other promotion, we may ask for your name, address, and e-mail address so we can administer the contest and notify winners.

### **What Information Do You Collect When I Purchase Something?**

If you are purchasing something from a RLWS media property, we need to know your name, address, e-mail address, credit card number, and expiration date. This allows us to process and fulfill your order and to notify you of your order status. Your credit card and other information will not be shared or sold to any third parties.

Certain RLWS properties use a shopping cart feature that safeguards this information by using industry standard SSL (Secure Socket Layer) encrypted servers. SSL codes the information transferred between you and the server, rendering it unreadable to anyone trying to interpret the information. Other RLWS properties do not use the SSL, thereby do not offer a secure coded way to transfer information.

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## **Will You Disclose The Information You Collect To Outside Third Parties?**

Any personal or individual information you provide to RLWS is held or shared only by RLWS, its associated companies, or its representatives and agents who are acting on our behalf with regard to your activity.

We do not rent, sell, or exchange mailing lists or responses of individual visitors to or with any other unaffiliated third parties. We respect the information you provide to us and treat it carefully. RLWS will disclose personal information and/or your IP address when required by law or in the good faith belief that such action is necessary.

RLWS uses reasonable precautions to keep secure any information disclosed to us. RLWS reserves the right to transfer all such information in connection with the sale of all or part of RLWS capital stock or assets. Furthermore, we are not responsible for any breach of security or for any actions of any third parties that receive the information. We are not responsible for such third party privacy policies or how they treat information about their users.

## **Business Relationships**

Rice Lake Weighing Systems makes no representation whatsoever about any other Web site, e-newsletter or announcement which you may access through us. When you access a non-RLWS Web site, even one that may contain the RLWS logo, please understand that it is independent from RLWS and that RLWS has no control over the content of that Web site. In addition, a link to a non-RLWS Web site does not mean that RLWS endorses or accepts any responsibility for the content or use of that site. It is up to you to take precautions to ensure that whatever you select for your use is free of items such as viruses, worms, trojan horses and other items of destructive nature.

In no event will RLWS be liable to the party for any direct, indirect, special, or other consequential damages for any use of this Web site or any other hyper-linked Web site. All information is provided by RLWS on an as-is basis only.

## **Terms Of Use**

The following are terms of a legal agreement between you and Rice Lake Weighing Systems. By accessing, browsing and/or using this site, you acknowledge that you have read, understood, and agree to be bound by these terms and to comply with all applicable laws and regulations. If you do not agree to these terms, please do not use this site.

This site may contain other proprietary notices and copyright information, the terms of which must be observed and followed. Information on this site may contain technical inaccuracies or typographical errors from time to time, despite our best efforts to prevent this.

Information may be changed or updated without notice. RLWS may also make improvements and/or changes in the products and/or programs at any time without notice. RLWS assumes no responsibility regarding the accuracy of the information provided by this site and use of such information is at the recipient's own risk. By furnishing information, RLWS does not grant any license to any copyrights, patents, or other intellectual property rights.

## **Your Consent To This Agreement**

By using the RLWS network, you consent to the collection and use of information by RLWS as specified above. If we decide to change our privacy policy, we will post those changes on this page so that you're always aware of what information we collect, how we use it, and under what circumstances we disclose it.

If you have any questions about this policy, please contact Stacy White at [swhite@ricelake.com](mailto:swhite@ricelake.com), or see our contact section for information on contacting RLWS via mail.