



**Contact:**  
Rice Lake Weighing Systems  
230 W. Coleman Street  
Rice Lake, WI 54868  
www.ricelake.com

**Tina Slayton**  
715-434-5137  
tslayton@ricelake.com  
**Ann Crowley**  
715-434-5466  
acrowley@ricelake.com

# Press Release

## Datamax® Increases M-Class Warranty

**Rice Lake, Wis., September 15, 2008:** Rice Lake Weighing Systems® is pleased to announce that Datamax has increased the warranty on its M-Class printer to two years for all printers made after January 1, 2007.

This extended warranty is a reflection of the extremely high reliability that the M-Class has experienced throughout the world. Users in the medical, manufacturing, government, retail and food processing sectors have embraced the M-Class, making it the most successful mid-range printer available on the thermal printer market today.

The M-Class design is based on elements borrowed from the industry-leading Datamax I-Class printers, featuring a die-cast aluminum chassis to enhance durability and performance. The compact, modular design enables high-performance printing while allowing users to allocate less space to their printing capabilities.

The M-Class features a robust set of options – including thermal transfer, internal rewind, cutter and “peel and present” – allowing compliance with the most demanding applications and a value that goes far beyond expectations when budgeting for printer purchases.

Rice Lake Weighing Systems is a family-owned, ISO-9001 registered company that designs, manufactures and distributes a complete line of industrial process control weighing equipment through a worldwide network of independent distributors. The headquarters, metrology laboratory and main manufacturing plant are located in Rice Lake, Wis., with additional manufacturing facilities located in Jasper, Ala., and Newtown, Conn.

###