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Press Release

New Datamax® M-Class Mark II Thermal Printer Introduced

Rice Lake, Wis., September 15, 2008: Now available from Rice Lake Weighing Systems®, the Datamax® M-Class Mark II high performance thermal printers with a broad range of value-packed features in a compact module design that raises the bar for thermal and RFID printers. The M-Class Mark II printers are up to 24 percent faster than competitive printers, 30 percent smaller and combine powerful standard features with a variety of flexible options to meet the broadest range of applications.

The Datamax M-4206/M4210 Mark II print at 203 dpi, offer a collapsible ribbon hub for easy loading and unloading of print ribbons, scalable font engine and reverse fields/mirror image for fonts and graphic printing. USB, serial and parallel communication options are available. Other features include a real-time clock, LED control panel and media window for monitoring paper supply.

Over 35,000 weighing, control data collection and communication products are available through Rice Lake, with over 1,000,000 items in stock and available for next-day delivery. Additional products manufactured and/or distributed by Rice Lake include highest quality bench, crane, counting and floor scales, remote displays, balances, printers, junction boxes and hardware.

Rice Lake Weighing Systems is a family-owned, ISO-9001 registered company that designs, manufactures and distributes a complete line of industrial process control weighing equipment through a worldwide network of independent distributors. The headquarters, metrology laboratory and main manufacturing plant are located in Rice Lake, Wis., with additional manufacturing facilities located in Jasper, Ala., and Newtown, Conn.

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