



**Contact:**  
Rice Lake Weighing Systems  
230 W. Coleman Street  
Rice Lake, WI 54868  
www.ricelake.com

**Tina Slayton**  
Marketing Spec.  
715-434-5137  
tslayton@ricelake.com

**Ann Crowley**  
Product Manager  
715-434-5466  
acrowley@ricelake.com

# Press Release

## Rice Lake's SURVIVOR® SST3™ Washdown Printer — IP69K Rated to be the Best

Rice Lake, WI, July 21st, 2009: **Building on its reputation for products that are the best by every measure, Rice Lake is proud to announce the release of the SURVIVOR® SST3™ Printer. The SST3 has been built to excel in destructive washdown environments, like those found in many of today's food manufacturing and production industries. Inside and out, the SST3 is the best of the best.**

Starting with the superior enclosure, a barrier of 304 stainless steel and advanced gasket design allows the SST3 to achieve an incredible IP69K rating. This means that when fully sealed the SST3 will keep everything out—from dust, to oil, to high-pressure steam and water. Nothing penetrates this industrial strength printer, guaranteeing continuous operation of its interior components.

Inside the SST3 are even more features that compliment today's technology and food labeling needs. More memory and advanced circuitry allow the SST3 to deliver print speeds up to 10 inches per second. Print a wide range of bar codes, products ID's, price/lb, sell-by dates, or anything else your application requires. The SST3 can integrate with any number of different devices using its parallel, serial, USB, and wired or wireless Ethernet connections.

From a company known for making products that are built to last a lifetime, for businesses that demand them, the SURVIVOR® SST3™ is ready to meet the challenges of today's industrial printing needs. For more information visit [www.ricelake.com/SST3](http://www.ricelake.com/SST3).

Rice Lake Weighing Systems is a family-owned, ISO 9001 certified corporation, with headquarters, metrology laboratory and main manufacturing plant in Rice Lake, WI. Additional manufacturing facilities are located in Jasper, AL, and Newtown, CT. For high resolution photos of this product: [http://www.ricelake.com/docs/ProdInfo/Images/hi-res/PR/printers/RLWS\\_SST3.zip](http://www.ricelake.com/docs/ProdInfo/Images/hi-res/PR/printers/RLWS_SST3.zip)

###

