

Rice Lake shows up in famous places.

Wire rope for the Deadliest Catch...

TOM VAN FLEET, president of Peninsula Scale in Soldotna, Alaska, had to move fast for the crew of the *Time Bandit*. That's the ship that plies the Bering Sea in search of the *Deadliest Catch*® on the Discovery Channel. The ship was in port for a brief call before it had to head out again. They needed to replace their wire ropes that were too rusted to be safe.

That's not a Rice Lake product, but Tom called Roni Engen, his favorite Rice Lake customer service representative. Roni located the wire rope and had it sent to Alaska overnight express. Now there's a photo of the Rice Lake shipping department in a place of honor in the office of the *Time Bandit's* skipper. Tom Van Fleet, pictured on the deck of the *Time Bandit*, says when he calls Rice Lake, he insists on working with Roni. ■



Tom Van Fleet, pictured on the deck of the *Time Bandit*, insists on working with Roni Engen.

Roni Engen, inside sales.



Team Spirit on a Grand Scale...

JOHN CHENEY, president of Abacus Scales & Systems in Chicago, had the right contacts to get his foot in the door of the Chicago Blackhawks' locker room. He asked Rice Lake to powder coat the Blackhawks® insignia on the platform of a RoughDeck® SS equipped with an IQ plus® 355 indicator.

Then Sean Skahan, strength and conditioning coach for the Anaheim Ducks®, saw the Blackhawks' scale, and had to have the Ducks logo on the RoughDeck SS he ordered with a portability cart.

Next, Herm Schneider, head trainer for the Chicago White Sox®, had to have the White Sox logo on his scale. Now John Cheney has the scale equipment standardized and the White Sox have their team logo on a Rice Lake DeckHand equipped with an IQ plus® 390 indicator. ■

