

## Customization is key.

Unique solutions are an important part of what makes Rice Lake special.

Today's world is not always comprised of straight lines, and standard products won't always fit your needs. Our ability to adapt and create custom solutions means that whatever you need—custom size, shape, color, capacity, software, or even design help, Rice Lake can tailor a personalized product for your application.

This issue of *Rice Lake Magazine* focuses on some of these products.

In “Better by the Bunch,” you will learn how a banana producer uses custom 920i® and 820i® indicators. You will also read about unique OTR truck scale applications in “Farmer’s Trust,” “New Life for Steel” and “Rattling Acres.”

Whether you have already worked with us on a custom solution or are new to the premise, the following stories will give insight into Rice Lake’s capabilities and willingness to step out of the box and deliver made-to-order products.

We are always up to the challenge.

Sincerely,



Mark Johnson, Jr.  
President  
Rice Lake Weighing Systems



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