Retail Systems





800-472-6703 www.ricelake.com/retail

Realize the Power of Retail

With everything from advanced automatic wrappers to simple point of purchase scales, Rice Lake Retail Solutions provides the equipment you need, when you need it.

In partnership with Ishida, Rice Lake Retail Solutions provides a comprehensive line of retail equipment backed by expert customer support. Rice Lake offers everything you need, with solutions for the backroom, deli counter, and even bakery and floral departments.

Whether you need to outfit an entire grocery department with counter-top scales and automatic wrappers, or you are a smaller deli looking to streamline your process, Rice Lake Retail Solutions will help you find the perfect products for your needs.

Rice Lake Weighing Systems is an international leader in the manufacture and distribution of weightrelated products. Since 1946, Rice Lake has been dedicated to providing the very best in service, selection and speed to ensure you have the equipment and support you depend on.



6

Meat Backroom

Keep behind-the-scenes operations running smoothly with wrappers designed to handle your product flow. Automatic and manual wrappers allow you to have the control you need over your processes. Learn more about backroom solutions on page eight.

Wrapping Stations

Whether you need an automatic or manual wrapper, find the solution that works with your application. Automatic wrappers can wrap, weigh and label trays in one quick step. Manual wrapping stations are often paired with label printing scales or labelers.

Compact Wrappers

Tabletop wrappers offer a compact, semiautomatic wrapping solution ideal for boosting productivity in locations with limited space. High performance and consistent wrapping combine with a footprint that's less than three square feet for space-saving efficiency.

Point of Purchase

Your point of purchase is what keeps your business running. Rice Lake provides accurate, dependable equipment at every point of purchase stage. Countertop scales, hanging scales, price computing scales and label printers are essential tools for every sale interaction. Many scale solutions also feature dual-range weighing capabilities, meaning they can measure with the most precise of two weight ranges for optimal accuracy, so you can worry less about over- or underselling products. Learn more about these scales on page six.

Basic Price Computing

Basic price computing scales are ideal for simple price totaling throughout your store. They can even be used as a checkweigher to verify the weight of a product at checkout counters in delis, cafeterias and more.

Hanging Scales

Hanging retail scales offer many of the same features as retail point of purchase scales, but also help keep the counter clear. Additionally, suspended weighing platters keep moisture from fish or produce away from sensitive scale electronics.

Networked Price Computing and Printing

Retail scales offer a variety of features to handle the needs of even the busiest retail settings. From PLU storage and touchscreens to vibrant customer displays and wireless communication, you'll find the right scale for your needs.

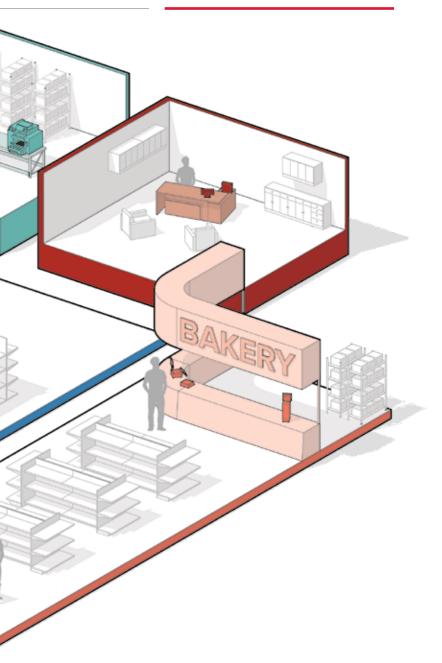
Bakery/Floral

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The tight quarters of bakeries and floral departments require compact, reliable equipment that can keep up even on your business's busiest days. High-volume, batch label printing is necessary for labelers in bakeries and customizable labels are available for advertising a special or highlighting a flower arrangement in the floral department. Learn more about labelers on page 10.

Labeling

Whether you're labeling baked goods, flowers or grab-and-go items, a clearly printed label can make all the difference to your customers. Include nutritional information, product descriptions, prices and even custom graphics to give your patrons all the information they need.



Point of Purchase

Retail point of purchse scales often have label printers and a range of customer-facing display options. Touchscreen displays, dual-range weighing and wireless communication allow you to enhance front counter operations. Some customer-facing screens give you the option to display in-store sales, promotions or your company logo or video while customers are at the deli counter. Hanging scales offer many of these same features, with the added bonus of a hanging platter that keeps food moisture away from sensitive scale electronics.

Countertop price computing scales feature customer displays and change calculations for quick cash back operations. They can also be easily integrated into different retail environments, including checkout counters, cafeterias, restaurants and other puchasing locations.

Hanging Scales

Hanging scales from Rice Lake Retail Solutions include the Ishida Uni-3L2H, Uni-7H and Uni-9H. Ideal for seafood, meat and produce weighing, these scales feature an ergonomic design that keeps the display and keypad at eye-level while the dish-shaped weighing pan is securely suspended below. Customers and employees will find the Uni-9H large touchscreen easy to read and use.

Ishida Uni-9H

The Ishida Uni-9H features a 12-inch color touchscreen. dual-range weighing, wireless communication and a customer display that can play promotional videos when not displaying price information.

Ishida Uni-7H Ishida Uni-7H scales have a seven-inch color touchscreen. color graphics on the customer display and an easy-to-use self-serve mode with operation instructions for customers.



Ishida Uni-3L2H The Ishida Uni-3L2H has a

backlit alphanumeric display to clearly indicate product information, dual-range weighing, and can store up to 168 preset items for quick product processing.



Retail Point of Purchase Scales

Rice Lake offers the Ishida Uni-3, Uni-5, Uni-7 and Uni-9 retail point of puchase scales, all with label printing features and vibrant operator and customer displays. Dual-range weighing, fast label printing and third-party software compatibility give you the accuracy and power you need. These scales also offer several display configuration options, each providing easy operation while helping you maintain customer eye-contact.

Ishida Uni-9 Series

Uni-9 Series scales have a 12-inch color touchscreen with an adjustable viewing angle. They also have 999 customizable label formats and intranet browsing for order entry, recipe lookup and more!

Ishida Uni-7 Series The Uni-7 has a seven-inch color touchscreen and 77 tactile keys for operators and a color display for customers. With 99 pages of preset keys, product processing is a breeze.







shida Uni-5 Series

Uni-5 scales feature a seven-inch color ouchscreen for operators and an easy-to-read, grayscale display for customers. These scales also have 77 tactile keys for easy operation.





Ishida Uni-3 Series

The Uni-3 Series scales feature blue or backlit

alphanumeric LCD screens to clearly display

product information and can store up to 188

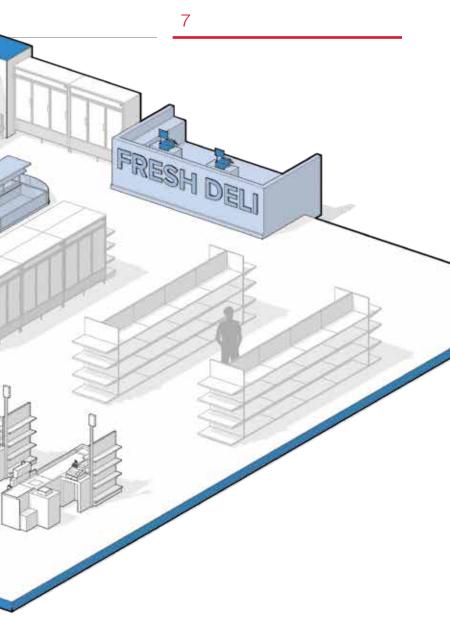
Countertop Price Computing Scales

Rice Lake also offers the RS-130 and RS-160 price computing scales, which provide simple operation and precision is consistency. Bright LCD displays clearly present weight information for both operators and customers. Featuring cash back calculation, straightforward function keys and easy-toclean designs, the RS-130 and RS-160 are ideal for a variety of price computing applications.

RS-130 The RS-130 has a capacity of 30 pounds and measures in 0.01-pound increments.



Rice Lake Weighing Systems



RS-160

The RS-160 has a 60-pound capacity and measures in 0.02-pound increments.





Meat Backroom

Rice Lake Retail Solutions offers automatic wrappers and hand-wrapping stations with a variety of features to help you do business your way. Full-sized and tabletop automatic wrappers allow you to boost efficiency by weighing, wrapping and labeling in one easy step.

Hand-wrapping or manual wrapping stations with a remote scale base are another backroom retail solution to consider. Hand-wrapping systems can be set up as complementary workstations with automatic wrappers, or on their own for more compact spaces. Hand-wrapping systems are also ideal for pricing odd-shaped items, such as turkeys at Thanksgiving.

Automatic wrapping systems can increase capacity while decreasing production time, giving you more control over your business. Choosing an automatic wrapper for your store can seem overwhelming, but some of the first things you consider should be the number of packages wrapped per day and the floor space required.

Full-Sized Automatic Wrappers

Full-sized automatic wrappers have the advantage of speed and consistantly wrapped packages. Some models can weigh, wrap and label over 30 trays every minute! This efficiency-boosting production capability makes a full-sized automatic wrapper an ideal addition to facilities that need to wrap more than 1,000 packages every day.

Ishida WM-AI

The Ishida WM-Ai is a full-sized automatic wrapper that can weigh, wrap and label up to 35 packages every minute. It features a 12-inch color touchscreen and dual-range weighing, helping you bring backroom efficiency to the next level. Additionally, the WM-Ai has an optional day-glow labeler to further personalize your packages.



Hand-Wrapping Stations

Rice Lake offers hand-wrap stations with Ishida's Uni-3, Uni-7 or Uni-9 scale systems and the Ishida IP-Ai. Ishida's Uni Series remote scale bases connect to indicators with label printers for fast, custom label printing, including nutritional and safe handling information. The Uni Series systems feature the same benefits as their retail point of purchase scale counterparts.

Ishida Uni-9 RP

The Uni-9 RP has a 12-inch, adjustable color touchscreen and dual-range weighing capabilities. A front-loading label cassette and over 30 selectable fixed bar code formats give you the speed and control you need.

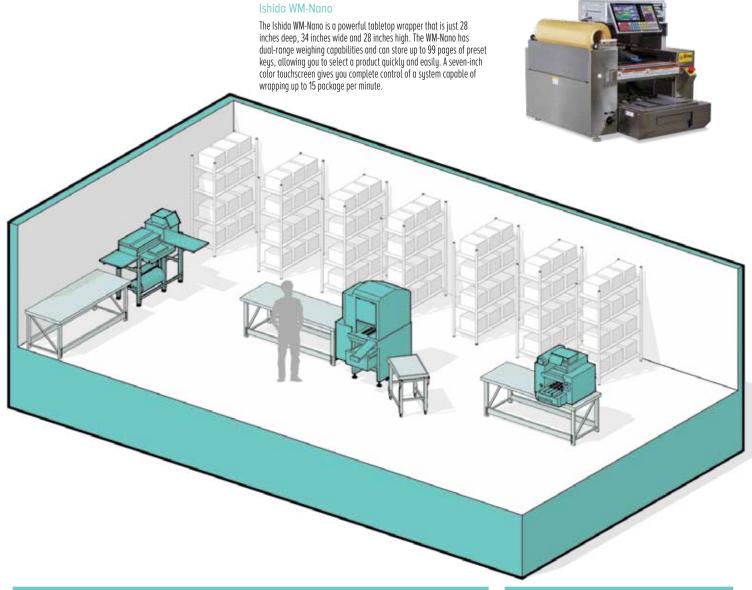






Tabletop Automatic Wrappers

Tabletop automatic wrappers are the solution for package wrapping in close quarters. As their name implies, tabletop wrappers fit onto tables, counters and other stands, taking up less than three cubic feet of space in your backroom.





Bakery/Floral

Whether you're labeling baked goods, flowers or grab and go items, a clearly printed label can make all the difference to your customers. Include nutritional information, ingredients, prices and even custom graphics to give your customers all the information they need.

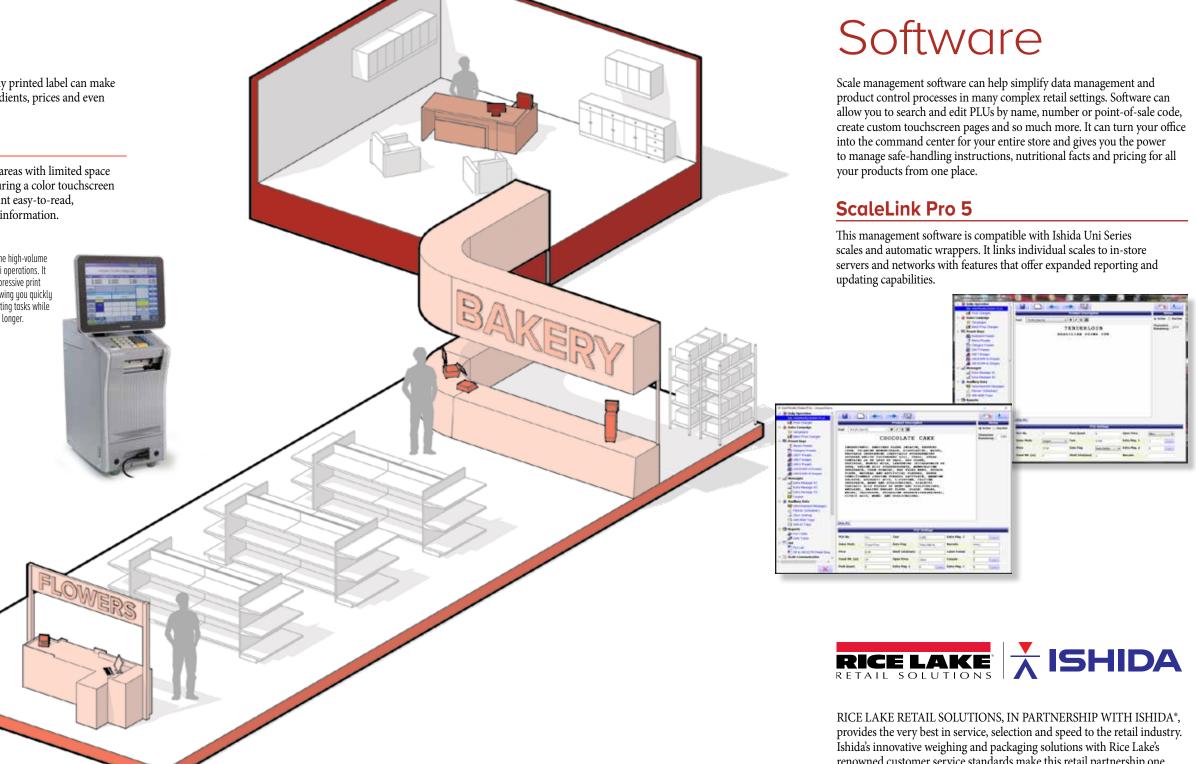
Labelers

A key benefit to compact labelers is their size, which makes them ideal for areas with limited space such as floral counters or convenience stores. Rice Lake offers labelers featuring a color touchscreen for easy use and a fast print speed to help keep your operation on track. Print easy-to-read, customized labels containing all of the required nutritional and ingredient information.

Ishida WIL-Acro II

The WIL-Acro II is compact, making it ideal for areas with limited space, such as floral counters. Operators can easily use the color touchscreen to select the items from the flower arrangement they've put together and print a clear barcode label.





Ishida's innovative weighing and packaging solutions with Rice Lake's renowned customer service standards make this retail partnership one of the strongest in the industry. With a comprehensive line of weighing equipment and 70+ years in the scale business, Rice Lake continues its dedication to being the leader in advanced weighing solutions-from the front counter to the back room and everywhere retail solutions are found.





230 W. Coleman St., Rice Lake, WI 54868 • USA TEL: 715-234-9171 • FAX: 715-234-6967 • **www.ricelake.com**

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