## Tune-in to Watch Rice Lake Products Take a Lead Role in "HOME FREE" TV Show, Premiering July 22 (9:00-10:00 PM ET/PT) on FOX

On July 22 (9:00-10:00 PM ET/PT), FOX will premiere a new competition series TV show, "HOME FREE," featuring couples vying to win their dream home. The show is hosted by Mike Holmes, a professional contractor and the host and creator of the hit TV series "Holmes on Homes"," "Holmes Inspection" and "Holmes Makes It Right." Be sure to tune-in to episode 104 on August 12, and look for Rice Lake Weighing Systems' products on the show.

On HOME FREE, nine deserving couples are challenged to revive one run-down home every week. During each episode, famed professional contractor Mike Holmes ("Holmes on Homes") will present the couples with tasks designed to test and challenge the skills of these do-it-yourself enthusiasts. Holmes will be with the competitors every step of the way - picking apart their work and demanding they meet his high standards, while also sharing his expertise and guidance to help them reach new heights. But in a surprise twist, when the work is done for the day, the couples don't have far to travel to get home...because not only must they work together to restore the home, they must all live together in the same dilapidated work site 24/7. The more they accomplish, the better they sleep at night.

"A home is way more than brick and mortar. So being part of this new series and partnering with FOX is truly exciting for me," said Mike Holmes. "I'm ready to break ground with these couples. It's going to be a lot of sweat and tears but I promise you, all worth it in the end...trust me on this."

Read the full story in the winter edition of *Rice Lake Magazine*, and set your DVR so you don't miss Rice Lake's appearance on network television! For more information on the show, visit http://www.fox.com/ home-free.

HOME FREE is produced by Relativity Television and executive-produced by Tom Forman, George Verschoor, Trice Bartow, Brad Bishop, Andrew Marcus and Mike Holmes. The series will be distributed internationally by ELECTUS.

HOME FREE, a new competition series that will feature never-before-seen twists and plenty of surprises, as couples vie to win their dream home.

Pictured: Famed professional contractor Mike Holmes ("Holmes on Homes<sup>®</sup>"), the eight-episode unscripted series breaks ground Wednesday, July 22 (9:00-10:00 PM ET/PT) on FOX.



In this battle for the American Dream, the only thing as good as winning the competition is losing it!

