

IN THE WINNER'S CIRCLE

The 920i[®] Indicator/Controller,
SURVIVOR[®] OTR truck scale
and Rice Lake load cells

MIKE MARTIN, WAREHOUSE AND PACKAGING MANAGER FOR JONES FEED MILL LTD., DESCRIBES THE FEED PRODUCTS AS HIGH-CALCIUM, LIME-STONE-BASED FEED FOR CATTLE, PIGS, HORSES, AND CHICKENS. He adds with pride, “We supply Barry Irwin with feed for his racehorses.” Barry’s nickname is “B Eye,” using his initials to refer to his uncanny ability in ferreting out talented horses in unlikely places.

The feed recipes are batched using 40 micro scales that all feed into one load cell. The various recipes include specific amounts of vitamins, zinc oxide, cilium, and medications as prescribed by the on-site nutritionist. All the medicated feed is kept separately where a veterinarian must sign off the withdrawal period and the inclusion rate before cattle can go to market.

In 1930, Ernest E. Jones and his wife bought a small feed mill on Alfred Street in Linwood, Ontario. By 1998, the third generation of the Jones family was running the now many Jones Feed Mills, and by then feed had dramatically changed. Due to increasing demand for medication-free feed, some of the company’s mills are dedicated to organic, medication-free, and identity-preserved feeds. Older mills are being updated with the latest technology.

Rice Lake is justly proud to be a part of that “latest technology.” The list of Rice Lake products at the Jones Mill in Linwood includes a new SURVIVOR[®] OTR, a LaserLight[™], S-type load cells, and the mighty Rice Lake 920i Indicator/Controller—all installed and serviced by Circuit Scale in Kitchener, Ontario.

If it is true that we are what we eat and that holds for all animals, it could be said that Jones Feed ran the Kentucky Derby [2011] when Animal Kingdom won by 2¾ lengths.

Circuit Scale Company was established in 2005 by Don Herzberg and Doug Van der Sluis, who hit the ground running by providing certified service to a diverse industrial and agricultural clientele in the southwestern Ontario area. According to Don, “When Jones Feed Mills took on the challenging project of establishing and building a complete pre-mix facility, Circuit Scale provided, through Rice Lake Weighing Systems, much of the weighing solutions and equipment, including a 93 foot concrete deck OTR truck scale.”

Ian Scott, Rice Lake regional director in Eastern Canada adds, “Don and Doug had previously been top technicians with a scale manufacturing company and they knew their stuff. When Jones Feed asked for a quote on weighing equipment, they wanted the best. Circuit Scale is ISO/IEC 17025 certified and that was important because of the traceability requirements Jones Feed had to meet.” ■

The 920i flexible and intuitive indicator/controller combines the best features of weight instruments, PLCs, and computers.

